



**Tyrone Clark,**  
President/CEO

## **Welcome to a Truly Exceptional Life Insurance Company...GCU Life.**

Considering today's very challenging economic environment, it is very assuring to provide agents with a carrier that has been in business for over one hundred and twenty eight years.

More impressive is a carrier with virtually NO DEBT (The industry wishes they could be) and over 2.3 billion in assets. The story gets better...As a Fraternal Insurance Company, they are a non-profit that focuses on their members....It's no wonder they possess such strength and stability. Additionally, they have a very unique product offering unlike that of other carriers.



**Have questions about any of our carriers or contracting?**

Give us a call at 800-344-4105 or by email, [contracting@brokerschoice.com](mailto:contracting@brokerschoice.com).

10700 E Geddes Ave. Suite 125, Englewood, CO 80112

# Strength. Stability. Security.

## Remarkable History

Since 1892, GCU has been through...  
Great Depressions, Great Recessions, Inflations, Deflations, Bull and Bear Markets, and  
tested through very challenging times throughout American History.



1892	Theodor Roosevelt President
1910s	World War I Strife
1920s	Stock Market Crash
1930s	Franklin Roosevelt Great Depression Struggle
1940s	World War II Atomic Bomb of Hiroshima Nagasaki
1950s	Cold War Era
1960s	Vietnam War Era Assigination of Martin Luther King Jr.
1970s	Watergate Scandal Iranian Conflict
1980s	Ronald Regan Presidency Triumphs Over PATCO Berlin Wall
1990s	President Clinton Impeachment
2000s	September 11 Attacks Gulf Wars Great Recession Period
2010s	President Obama and Trump Middle East Conflicts Death of Bin Laden

How about your Financial Institution?



**Take a Year Off  
From the  
Stock Market**

**Better than  
Cash or  
Bank CDs?**

See why bank CD customers are switching to  
**Guaranteed Return Annuities.**

**EARN**  
**2.00%\***  
**GUARANTEED**  
**ONE FULL YEAR ANNUITY**

**Plus**

**Fully Liquid At  
End of One Year!**

From a nationally recognized,  
two billion dollar life insurance company.

Call us today to learn more  
Guaranteed rate.

**800-344-4105**

For agent/broker use only. Not for consumer use, refer to actual brochures and contracts for details

\* Current May 2020 rate

# Take a Breather From the Stock Market Roller Coaster



Take a year off from the stock market and earn 2.00%\* tax deferred, with 100% principal protection.

See why bank CD customers are switching to  
**Guaranteed Return Annuities.**

EARN  
**2.00%\***  
GUARANTEED  
ONE FULL YEAR ANNUITY

Plus

**Fully Liquid At  
End of One Year!**

From a nationally recognized,  
two billion dollar life insurance company.

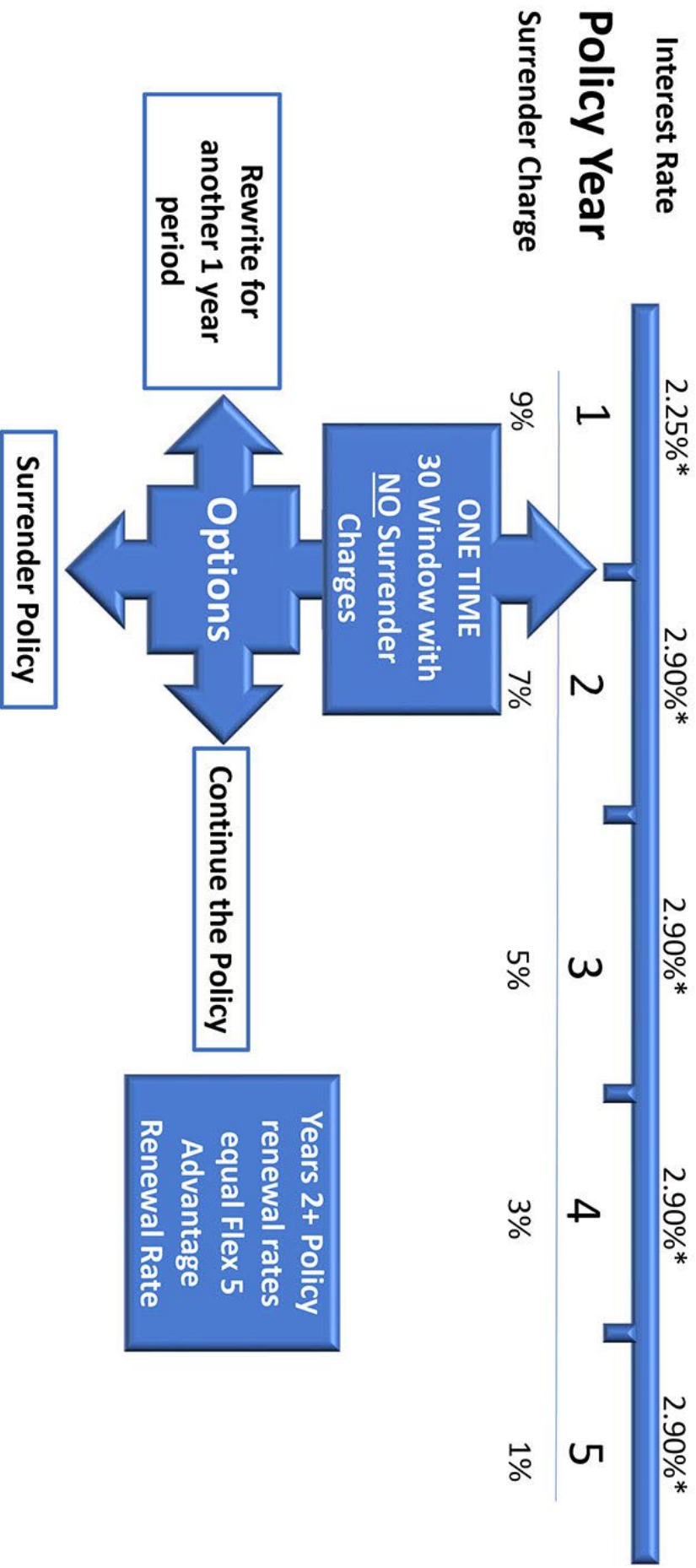
Call us today to learn more  
Guaranteed rate.

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# 1 + 4 Annuity – How it works



\* Based on current crediting rates as of February 1, 2020. Rates are subject to change at anytime. Never to be less than 1.75% per policy minimum contractual guarantee

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